Preface

- Ultimately, Web design is moving to pure CSS for all presentation and layout of Web pages
- For now tables are still important for consistent page look

Overview of Web Development

- Still in development stage

Defining Web Design

- Used to be the creation of static HTML pages
- Today it is the creation of dynamic Web sites using multiple languages (JavaScript, Coldfusion, ASP, JSP) to interact with databases and browsers along with XHTML pages, graphics and CSS
Seven Rules of Web Design

- Just because you can does not mean you should
- There is almost always an exception
- Users are the ultimate judge
- Crossover experience is something a designer should always strive for
- Humility is the best approach
- It is impossible to please everyone
- Try to stay on top of specifications standards

Facters to Consider

- Aesthetics - how does it look and feel
- Usability - how quick and easy is it to use
- Functionality - the inclusion of interactivity

Three Web-Design Philosophies

- Usability Philosophy
- Multimedia Philosophy
- Mortised Philosophy

Mortised Sites

- The designer uses HTML, CSS, and images in creative ways that produces faster more functional designes